

**TRIM AREA - CONTENT HERE MAY BE CUT OFF - NOT SAFE FOR TEXT**

# WHAT IS BLEED?

To your printer, bleed is basically a fancy way of saying "oversized." Prints that have photos, colors, and other design elements that extend all the way to the edge of the page are actually printed on larger paper and then cut to finished size.

Believe it or not, even commercial printers do not print all the way to the edge of the page. In order to ensure you see color and not white paper on the edges, we ask for bleed, or extra color outside of the cut line so that every print looks perfect.

## SAFE AREA

All content within this white area at least 1/8 (0.125) of an inch inside of the cut line, is "safe" and will never be cut. Keep all images, text and other design elements that do not need to extend to the edge of the finished page in this area.

### BLEED AREA

Extend all images, colors and other design elements that need to extend to the edge of the paper at least 1/8 (0.125) of an inch outside of the finished size. *All content in this area will be cut off.*

### TRIM AREA

Keep all text, images, and other design elements that do not bleed at least 1/8 (0.125) of an inch inside of the cut line. *Content in this area may be cut off.*

### CUT LINE

This is where the paper will be cut to create the finished piece. Anything on or outside of this line will be removed.



**BLEED AREA - CONTENT HERE WILL BE CUT OFF - NOT SAFE FOR TEXT**